

What does she/he need and feel?

What task does she/he do?
What would she/he like to do in a different way?
What doesn't she/he like about her/his tasks?
What is she/he worried about?

What does he hear?

What does her/his family say?
What about her/his friends?
And her/his boss/colleagues?

What does she/he see?

What does she/he see in the market?
What about the environment?
And what films, magazines and web sites?

What does she/he do and say?

What does she/he do on a daily basis?
What does she/he say about the things she/he do?
What would she/he like to say?
How does she/her behave?

