



**GRAFISCH
LYCEUM**



ROTTERDAM



**WEEK PROGRAM
11 - 15 MARCH 2019**



COMMERCIALPOLIS



Time	Student Program	Location
09.00	Opening and Welcome by Sjoerd Wanrooij Coordinator Commercialpolis	TV studio
09.15	“What about innovation in education” by Fred van Vliet, Chairman of the Board of the GLR	
09.20	Pre-work and feedback assignment	
10.30	Coffee and questions prepared by teams	
11.00	“Spot the difference” Keynote by Gert de Graaff, about editing and storytelling	
11.45	Questions prepared by teams	
12.15	Lunch	Teachers canteen
13.00	Citywalk “ALL ABOARD “ walk to the harbor.	Boat
14.20	Embark Program on board <ul style="list-style-type: none"> • Dividing in teams • Presentation of the assignments of the week • part 1 Presentation of the client • part 2 Presentation of the second assignment • “Core” Keynote by Gisèla Mallant 	
15.30	Working in teams	
17.00	Disembark	
18.00	Dinner	



MONDAY 11-3

BIO

> GERT DE GRAAFF



Filmmaker, trainer and editor Gert de Graaff graduated cum laude from the Dutch Film Academy in 1987 with his movie ‘Twee’. His movie ‘De zee die denkt’ won the Joris Ivens Award at the IDFA and got nominated for the European Oscars. At present he is working on his new movie.

He was a video-editor at the Dutch Broadcast Company for 23 years and is an advanced certified AVID trainer.

Full of enthusiasm he gives courses in the language and grammar of moving images, decoupage and montage to reporters, editors, cameramen and broadcasters. He trains students and teachers from different Higher Education Institutes, Universities and Ministries. He gives keynotes on the topic of optical and mental illusions.

In his unique courses he takes examples from his extensive archive. Recently he created a visual essay (English subtitled): <https://vimeo.com/259657841>

Time	Student Program	Location
09.00	Welcome start program	B8.400
09.15	Keynote by Nienke Huitenga	
10.00	Questions prepared by teams	
10.15	Coffee break	
10.45	Presentation/start of the workshops <ul style="list-style-type: none"> • Urban screens by Martijn Jansen • Holobox by Rutger Verspeek • Mapping by Ian Cassels • 360° by Nienke Huitenga & Lisa Weeda 	Teachers canteen
12.30	Lunch	
17.00	Drinks	
18.00	Dinner	

TUESDAY 12-3



BIO

> NIENKE HUITENGA

Immersive story producer Nienke Huitenga (1984) has been designing interactive experiences since 2011. She was awarded a Dutch Oscar (Gouden Kalf) in the Best Interactive category in 2016 for the online science fiction story THE MODULAR BODY, directed by visual artist Floris Kaayk. She has been collaborating with Kaayk since 2011, creating media strategies. Their first success was the hoax of Human Birdwings (2012). This transmedial story reached an audience of millions, and fooled the Myth busters and physics' professors on WIRED.

Because she believes so strongly that the stories we tell matter, she founded Hackstory in 2013, a company that guides journalists and newsrooms to innovate the way we tell and experience the news. Currently she is also working on a VR experience titled ROZYSYPNE, story about Nina, an old lady trying to preserve daily life in the Eastern-Ukrainian warzone, with the MH17-crash at her doorstep. It is going to premiere end of March in Brussels.

Time	Student Program	Location
09.00	Working on the assignments in teams Lunch is available in students canteen by showing your card.	
	No organized dinner for students today	

WEDNESDAY 13-3



BIO

> GISÈLA MALLANT



Gisèla Mallant makes documentaries for the Public Broadcasting, where she has an extensive track record. She began as a reporter at various news programs such as 'Nieuwsuur', after which she started working as a director/program maker for the acclaimed and prize winning educational children's program 'Het Klokhuis'.

For Figuli Productions, she makes programs for broadcasters, films for companies, governments and institutions and also provides communication training. In addition Gisèla was a member of the NL-Award jury for several years, which awards a prize for the best radio and television programs made by the 13 public regional channels.

The documentary 'The railway to Auschwitz' which she made together with interviewer Frénk van der Linden, was included in the collection of the Yad Vashem in Jeruzalem; a great honour.

Time	Student Program
09.00	Working on the assignments in teams Lunch is available in students canteen by showing your card.
15.00	building up the five presentations
17.00	Presentations
18.30	Eat and drinks

THURSDAY 14-3

BIO

> LISA WEEDA



Lisa Weeda (1989) writes, organises a literary program and was co-host with the literary podcast Ondercast. She moderates, interviews and teaches virtual reality, transmedia storytelling and non-fiction at ArtEZ Hogeschool voor de Kunsten. Her prose appeared in Das Magazin, Tirade online, De Revisor, Volkskrant, Theaterkrant, Vice, De Optimist and Hard // Hoofd.

In 2015-2016 she was part of the Slow Writing Lab, the talent program of the Dutch Foundation for Literature. Since 2014 she has been a writer with the Wintertuin Agency | De Nieuwe Oost (The New East). In 2016, her literary non-fiction novella 'De benen van Petrovski' was published with Wintertuin, which was praised in the national newspaper NRC by Elsbeth Ety. Ety wrote, among other things: 'Weeda understands the art of omission, which means that the reader is elegantly put to work.' In May 2017, Lisa signed with De Bezige Bij for her debut novel.



Start 09:00

THE BIG SHOW

FRIDAY 15-3

