

PREWORK FOR COMMERCIALPOLIS  
ROTTERDAM - MARCH 2019

GRAFISCH  
LYCEUM



ROTTERDAM

# PREWORK R'DAM

TEACHING ENTREPRENEURSHIP

## PREWORK ASSIGNMENT

Each delegation creates a video of 60 to 120 seconds explaining the way of teaching entrepreneurship on their school.

*(the topic for your school can be found in the table on the right)*

Elaborate on the working method and mention the goals, the way of working, the experiences and the outcomes.

Use teachers, students and people from companies/clients as subjects for your video.

## SPECIFICATIONS

- Target group: teachers from other schools who want to learn about your schools subject.
- Make it visual, not only talking heads
- End with logos of your school, Commercialpolis and Erasmus+
- Spoken comments/interviews have to be in English or with subtitles
- Add 2 seconds of black at head and tail of your final edit
- Use copyright free music
- The clips must be in .mp4
- The resolution must be 1080p
- The naming has to be:  
"schoolname\_erasmus\_plus\_entrepreneurship"
- This clip has to be uploaded by March 2, 2019 on the FTP server  
"Commercialpolis"

## PRESENTATION

The presentation in Rotterdam should take 10 minutes and must include :

1. **Introduction of the group** (names, occupation, skills, etc)
2. **Creative process** (idea, focus, target group relevance, etc)
3. **The final video**

## SUBJECTS for each SCHOOL

GLR	:	"Work with real customers"
GRADIA	:	"Mini enterprises"
GBS	:	"Close contact with the companies and the employers federation"
IES	:	"Working together with an incubator"
NCL	:	"Top year Creative Enterprise"
AHS	:	"Multidisciplinary teams work with real customers"
ETIC	:	"Multidisciplinary teams with students from different training areas develop business"